



Liberty Brass International

Integrated OEM Manufacturing Partner
Fireplace | Heating | Architectural, Builder's,
Furniture & Industrial Components



Company Summary

Our journey began in 1956, when the visionary **Mr. Shiv Shankar Varshney** founded *Liberty Electricals*—one of India's pioneering electrical accessories manufacturing companies. With a strong commitment to quality and engineering excellence, Liberty quickly became a trusted name across the country, supplying innovative electrical light fittings, conduit wiring accessories, and robust indoor/outdoor dust-proof, waterproof, and flame-proof lighting solutions to major Central and State Government agencies. Over the decades, **Liberty Electricals** has grown into a 20,000 sq. ft. manufacturing powerhouse, exporting premium electrical fittings and hardware to discerning customers in the Middle East and North America.

In 1965, Castle Hardwares was established, expanding the family's industrial footprint. As a premium manufacturer of Architectural and Builder's hardware, as well as scaffolding and fencing components, Castle Hardwares operates from a 30,000 sq. ft. ISO 9001:2008 and ISO 14001:2008 certified facility, producing high-quality Brass, Aluminium, Iron, Steel, and Zinc products.

The next major leap came in 1986, with the formation of **Liberty Brass International**—a company dedicated exclusively to exports. What started as a supplier of builder's hardware, artware, and decorative metal products has today grown into a global leader serving the **HVAC, Fireplace, Furniture, Kitchen, and Bathroom industries**. Our commitment to craftsmanship, innovation, and long-term partnerships has helped us build a strong and loyal customer base across the USA, UK, Europe, and Canada. Our combined manufacturing operations in India, spanning more than 100,000 sq. ft., are equipped for **Casting, Fabrication, Stamping, Forging, and Diecasting**, supported by a network of skilled ancillary units. All facilities proudly adhere to **ISO 9001:2015 and ISO 14001:2015** standards, ensuring consistent quality and sustainable practices.

With marketing offices in **California, USA**, and **Cologne, Germany**, our global presence continues to grow. Today, the company is led by **Mr. Atul Gupta (Director)** and **Mr. Varun Gupta (Managing Director)**, representing the proud third generation of this family-owned legacy.

From a single visionary workshop in 1956 to a global manufacturing group, we continue to uphold the values of **integrity, innovation, and excellence** set forth by our founder—while building the future of high-quality engineering and manufacturing.

Company History



Today, the group operates more than 100,000 sq. ft. of integrated manufacturing facilities in India.

Meet the Team

At *Liberty*, we are proud of our team of highly skilled and experienced professionals. Our team includes designers, engineers, and craftsmen who are dedicated to providing the best possible products and services to our customers.



Atul Gupta,
MBA
Director



Varun Gupta, MSc
Managing Partner



Shantanu Varshney,
B.E
Independent Director



Viraat Batra,
MBA
Independent Director



Mohit Varshney,
M.TECH
Europe Operations



Juhi Varshney,
MBA
USA Operations



Sanjay Varshney,
MA
Quality/
Production Manager

Why Liberty ?

- Over 50+ years of manufacturing experience
- Strong quality export track record
- Flexible volumes & customization
- Competitive pricing with consistent quality
- Long-term partnership mindset
- Marketing offices in Germany and the USA, providing local customer support and issue any resolution
- Available space for plant expansion, supporting scalable production and increased container shipments in line with customer demand

Global Presence

Manufacturing:

- Aligarh
- Rajkot

Customer Support & Marketing Offices:

- Cologne, Germany
- Los Angeles, USA

Industries Served

- Fireplace & Heating Appliances
- HVAC
- Architectural & Builder's Hardware
- Furniture Hardware and Fittings
- Kitchen, Bathroom & Industrial Fittings

Materials & Core Expertise

- Cast Iron | Brass | Aluminium | Mild Steel | Stainless Steel | Zinc
- Die-Casting | Sand-Casting | Forging | Stamping | Laser-Cutting | Bending | Welding | Machining | Blasting | Polishing | Electroplating | Powder-coating | Anodising | Paint | Lacquer
- Integrated expertise from raw material to finished, export-packed components (VCI packaging available)



Certificate of Registration

This is to certify that

LIBERTY BRASS INTERNATIONAL

5/5, ITI ROAD, ALIGARH, UTTAR PRADESH - 202001, INDIA

has been independently assessed by QRO
and is compliant with the requirement of:

ISO 9001:2015

Quality Management System

For the following scope of activities:

**“MANUFACTURING AND EXPORT OF BUILDER’S HARDWARE,
ARCHITECTURAL HARDWARE, ARTWARE AND HANDICRAFT
PRODUCTS”.**

Date of Certification: 18th January 2023 2nd Surveillance Audit Due: 17th January 2025
1st Surveillance Audit Due: 17th January 2024 Certificate Expiry: 17th January 2026

Certificate Number: 305023011835Q



Chauhan
Head of Certification

Validity of this certificate is subject to annual surveillance audits to be done successfully on or before 365 days from date of the audit.
(In case surveillance audit is not allowed to be conducted; this certificate shall be suspended / withdrawn).

The Validity of this certificate can be verified at www.qrocert.org

This certificate of registration remains the property of QRO Certification LLP, and shall be returned immediately upon request.

India Office : QRO Certification LLP

142, 11nd Floor, Avtar Enclave, Near Paschim Vihar West Metro Station, Delhi-110063, (INDIA)
Website : www.qrocert.org, E-mail : info@qrocert.org



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ISO 14001:2015

Environmental Management System

For the following scope of activities:

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Press Shop & Casting Operations



Diecasting



Stamping



Sand-casting

Sheet Metal Fabrication



Laser-cutting



CNC Router



CNC Press-Brake



CNC Pipe-cutting



Grinding



Welding (MIG, TIG, Spot)

Machining, Drilling & Tapping



Controlled machining operations on shop floor

Finishing, Polishing & Surface Treatment



Anodising



Electroplating



Polishing



Blasting



Powder-coating



Paint

Assembly, Packaging & Export Readiness



Export-grade wooden crate preparation

Contact

If you have any inquiries or would like to learn more about our products and manufacturing services, please do not hesitate to contact us at:

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ITI Road

Aligarh, India

Email: varun@libertybrassintl.com

Mob No.: +91-7017203139

Thank you for considering Liberty Brass International for your Product needs. We look forward to working with you!